



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | **HOUSEHOLD PRODUCTS**

GODREJ INTERIO

Offering an experience of luxuries through its attractive and comfortable furniture items, Godrej Interio is giving a new face to the furniture industry. The enchanting designs of Godrej Interio not only promise to augment beauty of a place but ensure the comfort as well. The company is transcending all the earlier experiences of the customers in terms of life-easing services and is heading towards the acme of success

At present the market is flooded with the various embellishments, amicable in enhancing the aura of any place. In this long list furniture can be regarded as an adornment that occupies a prominent position. With changing time many furniture brands are appearing in the industry and spellbinding the masses. A wide range of furniture with innovative designs in the market is able to make the houses or any other place alive with their incorporation. It is a known fact that to increase the beauty of any space furniture certainly plays an important role. Though there are many leading brands in the furniture industry but only a few have maintained their lead consistently.

Although the list is long but Godrej Interio is a gem that has enough spark to shine even in the count of thousands. This brand has a strong hold in the industry since decades and has managed to meet the expectations of its client throughout. Godrej is not only a brand but a trust that has been becoming stronger with every passing year. Godrej Interio is a business unit of Godrej & Boyce Mfg. Co. Ltd., a part of the renowned Godrej Group. Today, the company is considered a pioneer in furniture industry of India. It offers a variety of furniture for areas such as residential, educational, wellness, health, labs, home accessories, and marine. The firm has 50 exclusive

showrooms in 18 cities all over India. The company has a special concern to create furniture that will add more to the comfort level of the customers.

CONSERVING THE ENVIRONMENT

Godrej Interio is an organisation, intended to do everything in accordance with the nature. The firm never enterprises any project that may harm the environment. The designing of products, raw materials, and set up processes are planned in the way that diminish the chances of doing any damage to nature. Through this the firm does its contribution in preserving the nature and encourages the rest of the organisations to do the same. Godrej Interio has been an efficient part of the industry for 80 years and has not committed any wrong deed since then that could abash the reputation of group.

REDEFINING THE SUCCESS

Be it nature or lives of human beings, the firm pays equal attention, to not disturb the balance of anything. It values all the small distinctions as well that can play important role in manufacturing of the products.





Designing enchanting products is not the sole motive of the company but producing products that are exactly what is being desired is key to their journey towards the acme. Comfort is a priority in the check list of Godrej Interio and it endeavours to deliver the comfort that each customer hopes for.

The Godrej Interio is certainly reaching the pinnacle with its appreciable execution of ideas. It has about 200 exclusive retailers, among which around 51 stores are company-owned, company-operated and the remaining are franchise ones.

One of the main features of the company is that it cordially welcomes suggestions, coming from of the clients while planning designs. The firm adrently feels that at times people have a specific picture of their dream spaces but do not have the adequate guidance to project their ideas.

In such situation Godrej Interio comes up as a friendly helping hand that tries its best to present one's dream place as a real one. For this cause, the organisation has a different unit, Execution Services. Turnkey Solutions and Design Consultancy are two other units which serve some particular purposes. The firm holds strong faith in the notion that working closely with the clients can get better results. It feels that the major reason behind the all production is to gather attention of clients. Hence, to deliver happiness in the form of various products, Godrej Interio works in accordance with clients and is reaching the new heights.

TOUR DE FORCE

- Godrej Interio's "Vita Hospital Bed" has won the "Design Brilliance Award" in the year 2008.
- The company has been honoured with BIFMA level Certification that demonstrates its ability in the industry.

QUANTUM LEAPS

- Godrej Interio was awarded with 'Excellence in Marketing' title during 'World Franchise Congress 2015'.
- Godrej Interio has a network of about 700 dealers across India that adds more to its reputation.